

WZOK "NEWS Focus" Issues program

News Focus is scheduled to run each Sunday at 04:55 on WZOK

The topic of each of these programs is chosen by the News management of WROK to address an issue of concern to the communities covered by the Townsquare Media stations in the Rockford IL coverage area of these stations. The topic(s) are elected for broadcast from the plethora of topics covered by WROK during the normal daily News and Information operation of WROK.

News Focus

4th Quarter 2013

Issues for Public File

October 2013

10/05/13—Charity—Interviewed Tasha Ives about the Legacy Country Concert, a fundraiser for the Love You More foundation

10/12/13—Books/Authors—Interviewed Danny Gokey about his book, Hope In Front of You

10/19/13—Books/Authors—Repeat of Danny Gokey interview

10/26/13—Utilities/Energy—Interviewed a representative of the Citizens Utility Board

November 2013

11/2/13—Civic/Events—Interviewed John Groh of the Rockford Area Convention and Visitors Bureau about the Merry and Bright Stroll on State event

11/10/13—Civic/Events—Repeat of John Groh Interview

11/16/13—Unknown (gone due to death in the family)

11/23/13—Health/Fitness—Interviewed Melissa Burns of the YMCA about Diabetes Awareness events

11/30/13—Health/Fitness—Repeat of Melissa Burns Interview

December 2013

12/7/13—Civic/Events—Interviewed Mike Schirger of RAVE about Holiday Movie Festival at the Coronado

12/14/13—Safety/Fire Prevention—Interviewed State Fire Marshall Larry Matkaitis about holiday fire danger

12/21/13—Safety/Fire Prevention—Repeat of Larry Matkaitis Interview

12/23/13—Health/Blood Donation—Interviewed Jennifer Bowman of the Rock River Valley Blood Center about the urgent need for blood donation during the holidays/winter months